

WORK EXPERIENCE	
Communications Associate: Abdul Latif Jameel Poverty Action Lab (J-PAL) South Asia - Leading design and visual communications across verticals and projects at J-PAL South Asia, conditioning philanthropic engagement and telling our story in effective ways. - Attached to scaling up state-wide scale-up projects including the SAY Graduation Approach and the Gender Equity Curriculum. Designing and formulating collaterals to engage governments in informing policy at scale. - Hands-on event management and spearheading communications for stakeholder engagement, specifically focused on inviting philanthropic investments and developing content for CSRs and HNIs for potential non-profit funding. - Building experience in coordinating and cooperating with governments, CSR professionals, NGOs and an expansive research network to drive impactful results.	June 2026-Present
Consultant, Communication and Design: Abdul Latif Jameel Poverty Action Lab (J-PAL) South Asia - Offered a pre-placement offer to join as a Communications Associate post graduation. - Curated and supported narrative strategy and design collateral across multiple portfolios (ASPIRE, SARWA, Solve GBV), strengthening alignment across research, policy, and donor communication. - Developed high-impact knowledge products (policy briefs, portfolio decks, digital explainers), improving stakeholder clarity and engagement across partner institutions and donors. - Lead strategic outreach and social media storytelling, translating complex RCT findings into accessible narratives for diverse audiences. - Designed internal communication frameworks to improve cross-team coordination and reduce information silos across verticals. - Supported CLEAR South Asia focal point and outreach efforts for gLOCAL week hosted by Global Evaluation Initiative under the World Bank Group.	Sep 2025-April 2026
Intern, Policy Training and Communication: Abdul Latif Jameel Poverty Action Lab (J-PAL) South Asia - Created an integrated microsite user interface to showcase J-PAL South Asia's projects for donor outreach. - Co-managed J-PAL South Asia's social media while testing and implementing rigorous communications strategies. - Designed 10+ external documentation and knowledge products for events and outreach material. - Created 30+ data visuals as budget maps for external funding proposals, stakeholders, partners and donors. - Assisting with communicating J-PAL's development projects across all verticals through internal and external channels (newsletters, organizational and feedback forms, etc.)	June 2025-Sep 2025
Intern, Immunization: Clinton Health Access Initiative (William J. Clinton Foundation) - Worked on comprehensive literature research, reviewed 130+ papers for secondary data compilation. - Developed a comprehensive urban health landscape recording pan India public health stakeholder and infrastructural data with 60+ indicators. - Performed data analysis and derived actionable insights on city embrace models, urban health indicators and extracted issue components from 7+ national health and population reports. - Supported the development and creation of city-level action plans, public health roadmaps, blog posts and position papers.	Nov 2024-Jan 2025
Communications Consultant: Energy Policy Institute at the University of Chicago, India - Supported EPIC India's communications and outreach as a full-time replacement role (extended further). - Developed effective strategies and created content to communicate empirical research on social media, garnering a 100% organic increase on Instagram, and maintaining about a 40% engagement rate on LinkedIn and Twitter. - Worked across external communication and outreach for projects such as the Emissions Trading Scheme in Gujarat, rural electrification and carbon credit markets. - Helped produce EPIC India's monthly newsletters, content for outreach events and brand-building exercises, discerned and implemented best practices for digital marketing and non-profit communications. - Performed several media audits, media lists and produced quarterly social media reports.	May 2024-Oct 2024
Intern: International Committee of the Red Cross - Researched the scope of the ICRC mandate under the Regional Delegation of Bhutan, Bangladesh and Maldives. - Managed content for internal regional office portal.	April 2023-May 2023
CAMPUS ENGAGEMENT	
Founding President, YLAC Policy Collective at LSR: Young Leaders for Active Citizenship Chapter - Co-founded and established a YLAC policy chapter at LSR after going through a rigorous selection process, competing nationally. - Led a team of 35+ core team members and acted as the liaison for LSR x Young Leaders of Active Citizenship team to collaborate on establishing the chapter. One of 20 founders of the first-ever YPC chapters across India. - Established a YLAC @ LSR "Knowledge Hub" as YPC's online and digital media presence. Started the 'Cat Critiques' blog, inviting research papers and articles, "Catalyzing Policy" podcast on Spotify and YouTube, WhatsApp Community with 300+ students, social media presence and resource baskets for students. Built a reach of over 500+ LSR students and beyond. - Led 7+ large scale workshops and chapter activities, with UNICEF evaluators and partnered on events with prestigious institutions like the Delhi School of Economics. - Published research articles and curated one-pager resources on YPC@LSR and YLAC platforms. - Garnered 11k+ reach on YPC@LSR's digital platforms. - Won the 'Best Chapter' award from over 17+ nominated student chapters of the 2025-26 cohort.	Aug 2025- Present
Editor, Content and Design (Sub), Countertalk 2024-25: Legacy Publication of the Department of Journalism, LSR - Held 2 positions among a 3-member Editorial Board for the Department of Journalism's annual academic publication. - Spearheaded conceptualization of the theme for the publication, editing, design, communication and social media outreach for Countertalk. - Published 14+ articles and wrote an introspective piece on the issues concerning the rampant commercialization of health and public service delivery.	Aug 2024-May 2025
Department Representative, LSR Placement Cell: Journalism Department Representative. - Established & overlooked communication channels among students of the department and career placement wing, conducted sessions and relegated doubts - Sent regular updates regarding placement cell opportunities & coordinated communications among the department during placement cycle.	July 2025-Present
Member, Juxtapose Organizing Committee: Online Publicity (2025), Aesthetics and Finance and Sponsorships (2024) - Developed the event's visual identity & theme, designing promotional materials (posts, banners, posters) & conceptualizing campaigns for online platforms. - Contributed to event execution by coordinating décor and design on-ground, while also assisting in sponsor mapping, outreach, and negotiations.	2024 and 2025
EDUCATION	
Lady Shri Ram College, University of Delhi B.A (Hons.) Journalism, CGPA: 7.8 Relevant coursework: Global Media and Politics, Development Communication, Development Communication, Development Economics, Health Economics, International Relations, Political Theory and Thought, Research Methodology	2023-2026

Delhi Public School R.K Puram Class X: 95.8% Class XII: 94.2% High School Diploma in Social Sciences Activities and Societies: Student Council, Department Representative at Exun Clan (Technology Club), Social Service Club and Digex (Photography Club).	
ACADEMIC PROGRAMS AND COURSES	
London School of Economics (LSE), Summer Course: IR209: International Political Economy June 2025–July 2025 ○ Grade: A- ○ Evaluated through: Written essay and exam ○ Relevant Coursework: COVID-19 and the Global Political Economy, The Sino-American Rivalry, Climate Change and Global Environmental Politics, The WTO, the IMF, the World Bank, International Currencies, Banking Crises, Currency Crashes, Sovereign Defaults, Central Banking, Brexit, Austerity Politics	
Delegate, National University of Singapore (NUS): Asian Undergraduate Symposium Aug 2024–May 2025 ○ Exchange Student: One of 10 student delegates shortlisted as representatives for the Asian Undergraduate Symposium. ○ Developed and presented ‘GrowPro’ a sustainable rain-chain urban planning system for Singaporean HDBs, under the climate change category.	
Short Courses: 1. Introduction to Public Policy Research: CPPR Academy (Complete) 2. Human Research; Social and Behavioural Research Investigators: CITI Program (Complete) 3. Evaluating Social Programs: MIT Open Learning (Ongoing)	
EXTRA AND CO-CURRICULAR ACTIVITY	
Volunteering	○ Committee Member; Community Engagement and Partnerships: AUS Fellows Society (<i>NUS-AUS Alumni Society</i>) ○ CodeDay Delhi: Design and Visual Communications Lead. Hosted a 300+ participant event at IIT Delhi. ○ Kashmir Medical Emergency Charitable Trust: Fundraising Project; raised over 45,000 INR of medical aid for Kashmiri migrants. ○ Aftertaste Foundation: Design and Training Volunteer. ○ Project Manager, Communications: New Delhi Space Society
Awards and Honors	○ Best Chapter Award for YLAC Policy Collective @ LSR (Young Leaders for Active Citizenship), (National Reach, 2026) ○ Delegate: Harvard Project for Asian and International Relations (International, 2025) (Invited 2x) ○ Winner: Toycathon Challenge (National, 2021) ○ Global Honourable Mention, NASA Space Apps Challenge (International, 2023) ○ Gold Medal for Academic Excellence for seven consecutive years (2023)
Skills	○ Adobe Creative Cloud: Photoshop, Illustrator, After Effects, InDesign, Adobe XD ○ Open source, cloud-based, online and other software: Figma, Affinity, Sketch, Canva, GIMP, DaVinci Resolve ○ Microsoft Office 365, Office Tools: Word, Powerpoint, Access, Outlook, Teams, etc., Google Workspace ○ Outreach tools: Mailchimp, Drupal, Wordpress ○ Data Collation, Visualization, Documentation: Microsoft Excel, Power Query, LaTeX, Flourish